

SUPERSTAR IN THE MAKING:  
**7 REAL STRATEGIES**  
**TO STAND OUT AT WORK**  
**IN 2025**



You've got the skills. You're doing the work.  
**Now it's time to get noticed – and get ahead.**

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# INTRO

Let's be real:

**Working hard doesn't always get you the spotlight.**

You show up, deliver results, hit targets – and somehow, someone else gets the credit, the raise, or the promotion.

## WHY?

It's not always about who works hardest – **but who shows up with confidence, clarity, and the right presence.**

**This guide is for you:**

The ambitious professional who knows they're meant for more. Whether you want to pitch better, present like a pro, or simply own your space in every meeting – this is your playbook.



You'll learn practical strategies to:



So if you're done waiting to be recognized  
– let's make your next move your best one.

# CHAPTER 1: KNOW YOUR VALUE

Your career won't grow if you keep playing small.

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If you're the type who avoids speaking up in meetings, downplays your contributions, or says *"it was nothing"* when praised — **STOP**

### Here's the truth:

Most people aren't rewarded just for working hard. They're rewarded for making their value visible.

You can be the quiet MVP, but if no one knows what you bring to the table... don't expect to be top of mind when the next big opportunity shows up.

So... how do you **"know your value"** and let others see it?





## Quick Strategies to Start Owning Your Worth:



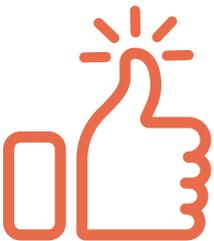
### 1. Track your wins (even the small ones).

Keep a simple note on your phone or laptop to track achievements — Like presentations, or problem-solving moments. It's your go-to list when it's time to advocate for yourself.



### 2. Talk impact, not just tasks.

Don't say *"I handled social media."*  
Say *"I grew our Instagram engagement by 40% in 3 months by optimizing our posting strategy."*



### 3. Practice saying "thank you" – and stop deflecting compliments.

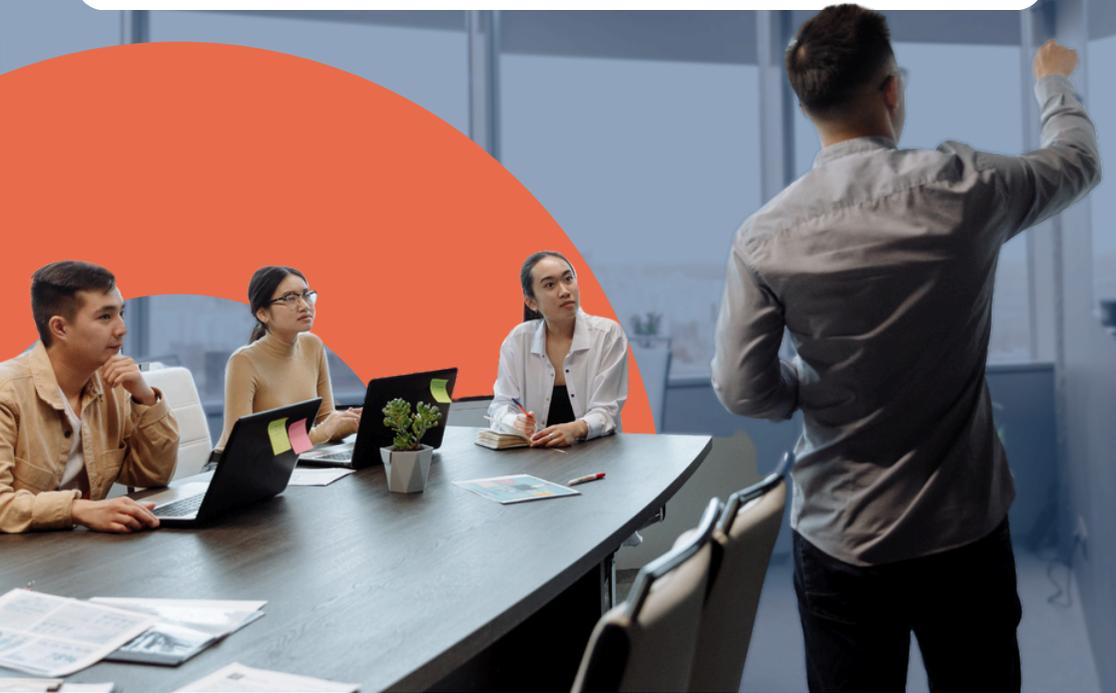
You don't need to say, *"Oh, it wasn't a big deal."* Own it. Just say, *"Thanks! I worked hard on that."*

## Real Talk

If you don't recognize your value...  
**why should your boss? Your client? Your team?**



This chapter is your permission slip to stop being invisible and  
**start stepping into the spotlight you've earned.**



Next up: how to make that spotlight brighter, without being pushy.

### **Chapter 2: Be Visible, Not Just Productive**



# CHAPTER 2: BE VISIBLE, NOT JUST PRODUCTIVE

Because doing great work means nothing  
if no one sees it.

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We've all met someone who isn't that great at their job – **but somehow, they're always in the spotlight.**

- ✔ They speak up in meetings.
- ✔ They're close with the boss.
- ✔ They get picked to lead projects.

**Frustrating? Yes. But also... a lesson. Visibility matters.**

**Visibility matters.** If you're only focused on getting things done behind the scenes, **you're missing half the game.**



## Here's what being "visible" actually looks like:



### 1. Speak up in meetings even if it's just one thoughtful point.

Don't wait until you're "the expert."  
Confidence grows with practice, not permission.



### 2. Share progress, not just results.

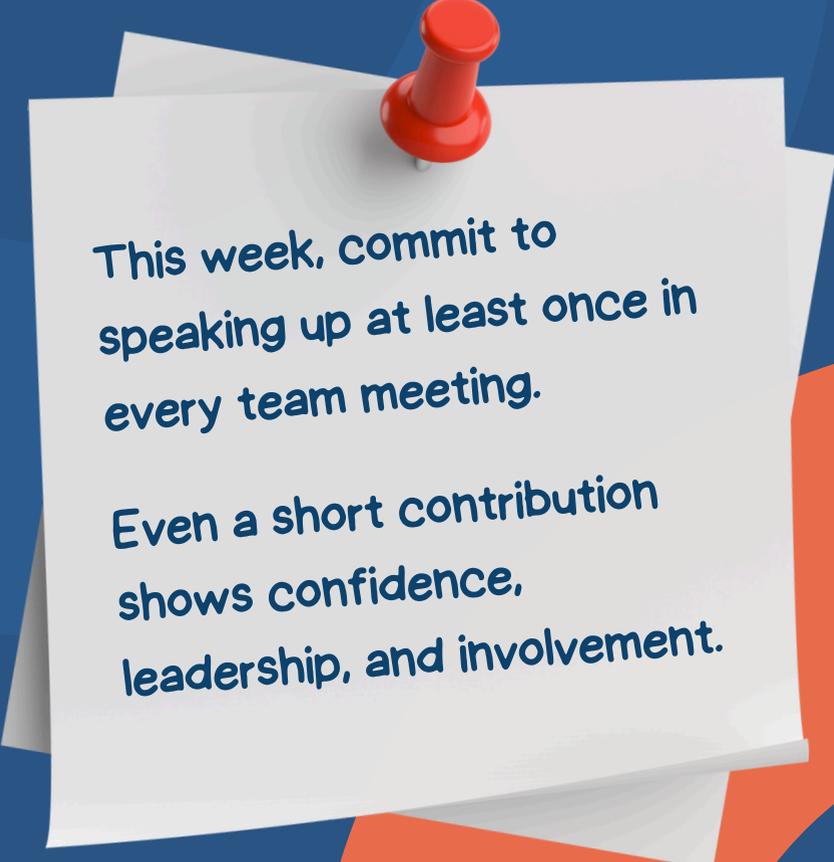
Let your team or manager know what you're working on. A simple "just a heads up" message builds visibility and trust.



### 3. Be part of the conversation – not just the task list.

Jump into Slack threads. Comment in brainstorming sessions. Offer to help cross-functional teams.  
**Presence = impact.**

# MINI CHALLENGE



This week, commit to speaking up at least once in every team meeting.

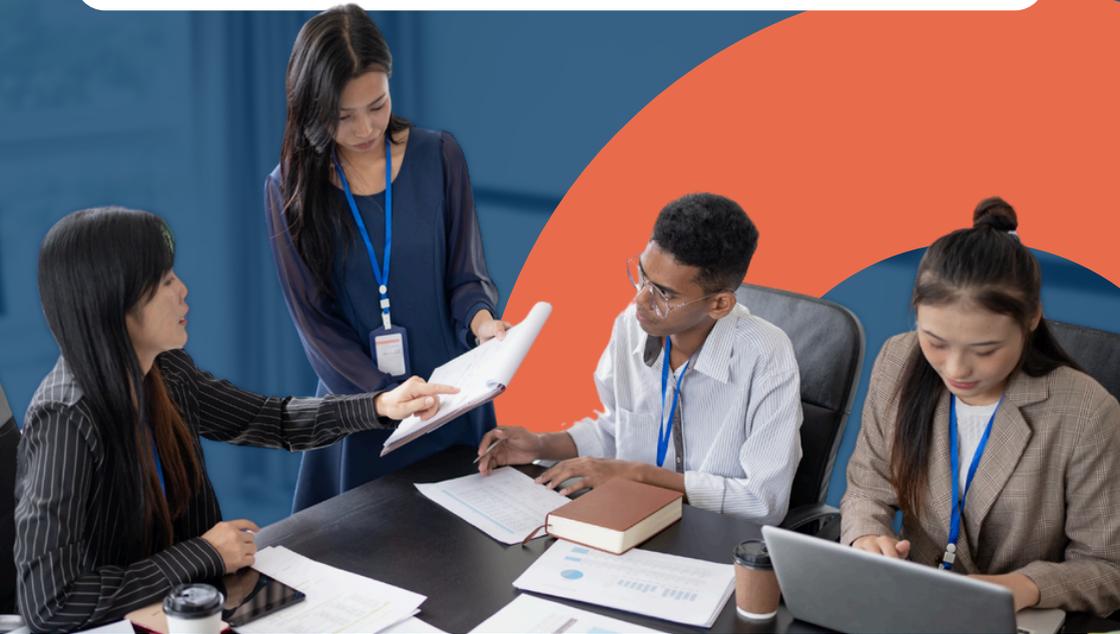
Even a short contribution shows confidence, leadership, and involvement.

## Pro Tip

People can't advocate for you if they don't see you in action.

Productivity is important. But visibility turns your hard work into real opportunity.

**Ready to show up with more presence and impact?**



Ready to show up with more presence and impact?

**NEXT UP** *Chapter 3: Speak to Win*



# CHAPTER 3: **SPEAK TO WIN**

Because the way you speak is often more powerful than what you say.

You've got ideas. Smart ones. But if you stumble when sharing them – or worse, you keep them to yourself – your impact gets lost in translation.

**The truth is:**

**Great communication beats silent brilliance every time.**

Especially in meetings, presentations, interviews, or pitches – how you speak is what makes people trust you, follow you, and promote you.

And guess what? You don't need to be the loudest in the room. You just need to be **clear, confident, and intentional.**



# Let's break it down: How to Speak to Win



## 1. Think “listener-first”

Don't speak to impress. Speak to connect. Ask yourself: *what does this person need to hear to understand my point better?*



## 2. Don't rush – pause is power

People who pause between thoughts sound more confident. It gives your message time to sink in. **Silence isn't awkward — it's strategic.**



## 3. Simplify

You don't need fancy words. **Simple & strong always beats long and complicated.**



## 4. Practice in English, even if it's just to yourself.

Fluency doesn't come from theory — it comes from repetition and muscle memory. **The more you say it, the smoother it gets.**

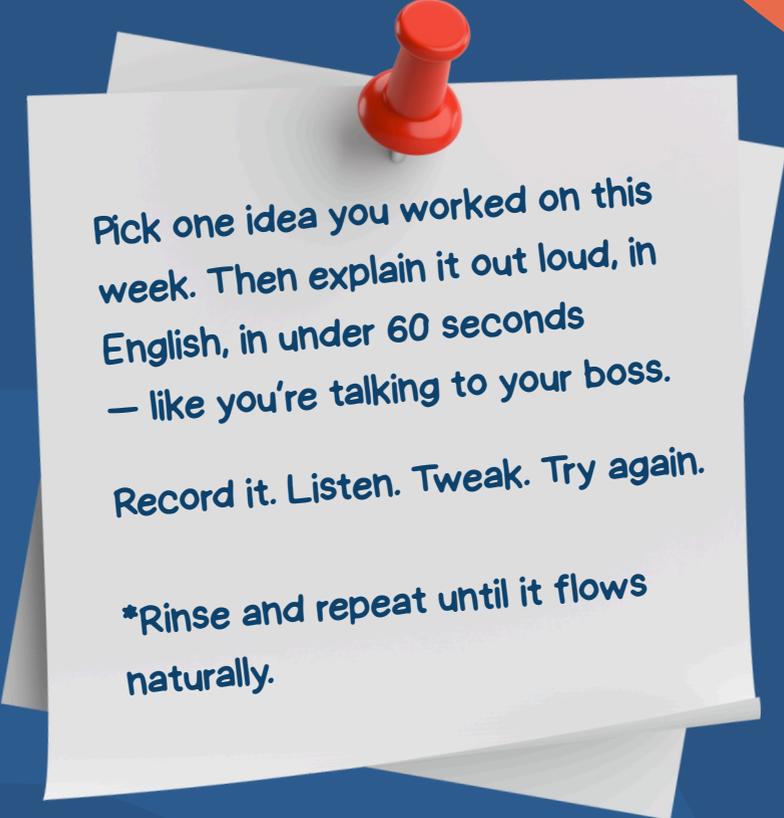
## What if I get nervous or freeze?

You're not alone. Most professionals do. The key is to practice in safe environments first — *like peer groups, mock meetings, or coaching sessions.*

Wall Street English, for example, offers real-time practice with **native speakers and a support system that helps you sound natural and feel confident** — *even in pressure moments.*



# QUICK EXERCISE



Pick one idea you worked on this week. Then explain it out loud, in English, in under 60 seconds – like you're talking to your boss.

Record it. Listen. Tweak. Try again.

\*Rinse and repeat until it flows naturally.

Ready to learn how to communicate like a leader even if you're not in management yet?

**NEXT UP**

**Chapter 4: Strategic Communication**



# CHAPTER 4: STRATEGIC COMMUNICATION

Say less, mean more – and always get your point across.

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You've probably met someone who talks a lot... but says very little.

Now think of someone who says just a few words – and everyone listens. **That's the difference between talking & communicating strategically.**

**It's about being intentional with how, when, and why you speak – especially when the stakes are high.**

*It's a leadership skill, and the good news?*

**You don't need a fancy title to start building it.**



## Here's how to sharpen your communication instantly:



### 1. Know your purpose before you speak.

Are you informing, persuading, clarifying, or asking?

When you're clear on your goal, your message becomes sharper and more effective.



### 2. Think in "headlines."

Start with the main point first, then give context. Busy people (your boss, clients, senior managers) appreciate clarity upfront.

✗ "So I was thinking, and then I checked the data, and I noticed..."

✓ "There's a 30% drop in leads this week — here's why."

## Here's how to sharpen your communication instantly:



### 3. Ask better questions.

Sometimes, strategic communication is about listening smarter.

Instead of: **"Do you get what I mean?"**

Try: **"Is there anything you'd like me to clarify before we move forward?"**



### 4. Match your tone to the room.

Good communicators can read the room.

They know when to keep it formal, and when to be human.

This is especially key if you're switching between local teams & international stakeholders.

## Speaking English helps here too

Being able to express your ideas clearly in English – especially in mixed-language teams or regional offices – **gives you instant credibility.**

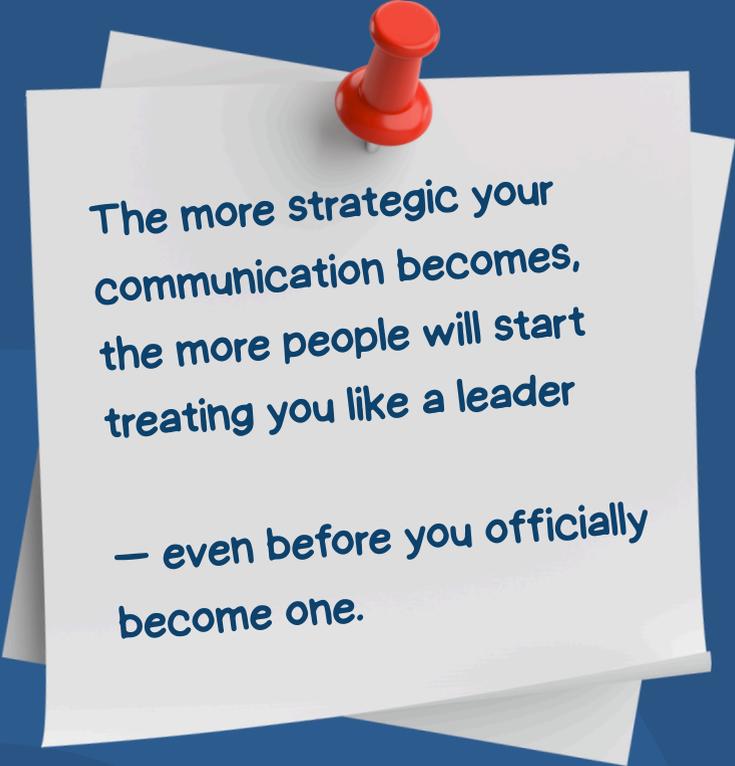
If you're still second-guessing yourself every time you have to present in English, **don't ignore it.**

**Confidence in communication can be learned.**

And when you finally feel fluent, you'll stop filtering your own thoughts just because you're afraid of making mistakes.



# SUPERSTAR INSIGHT



The more strategic your communication becomes, the more people will start treating you like a leader

— even before you officially become one.

Next chapter, we talk about upgrading yourself — intentionally, and with a plan.

**NEXT UP**

**Chapter 5: Invest in Upgrading Yourself**



# CHAPTER 5: INVEST IN UPGRADING YOURSELF

If you want to level up your career,  
level up your skills first.

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There's no **"next level"** in your career if you're stuck doing the same things, with the same skills, for years.

In fast-moving workplaces, **being "good enough" isn't good enough anymore.**

**The real game changers are the ones who constantly reinvest in themselves — *not just when they're forced to, but when they choose to.***

So, if you want to grow? Upgrade like it's your job.



## Here's what smart self-investment looks like:



### 1. Identify the gaps before they become problems.

Ask yourself:

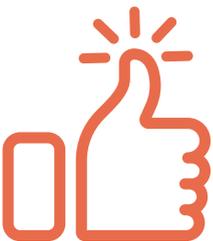
- What's the one thing I avoid doing because I feel insecure about it?
- What skill do people in roles above me already have? Boom. Start there.



### 2. Don't chase 10 skills. Master 2 or 3 that really matter.

Focus on impact:

- Communication (written + verbal)
- Public speaking or presenting
- English fluency
- Data literacy / tools related to your field



### 3. Choose learning that pays back.

The best investments:

- Save you time
- Increase your confidence
- Get you closer to career goals
- Or unlock bigger opportunities (like promotions or jobs abroad)

 **Real talk:**

Courses don't work unless you use them.

Pick learning methods that fit your schedule and help you apply what you learn immediately — *not 3 months later.*

That's why many professionals choose programs like **Wall Street English**, where learning is **flexible, immersive, and backed by a real community** — *not just a login and some PDFs.*



# SUPERSTAR CHALLENGE



Make a shortlist of 3 things you've always wanted to get better at. Then pick one & commit to taking action this month — course, coaching, shadowing, or practicing.

You don't need to do everything at once. **Just move forward.**

Ready to take your upgraded mindset global?

**NEXT UP** *Chapter 6: The Global Mindset*



# CHAPTER 6: THE GLOBAL MINDSET

If you think global, you'll grow global.

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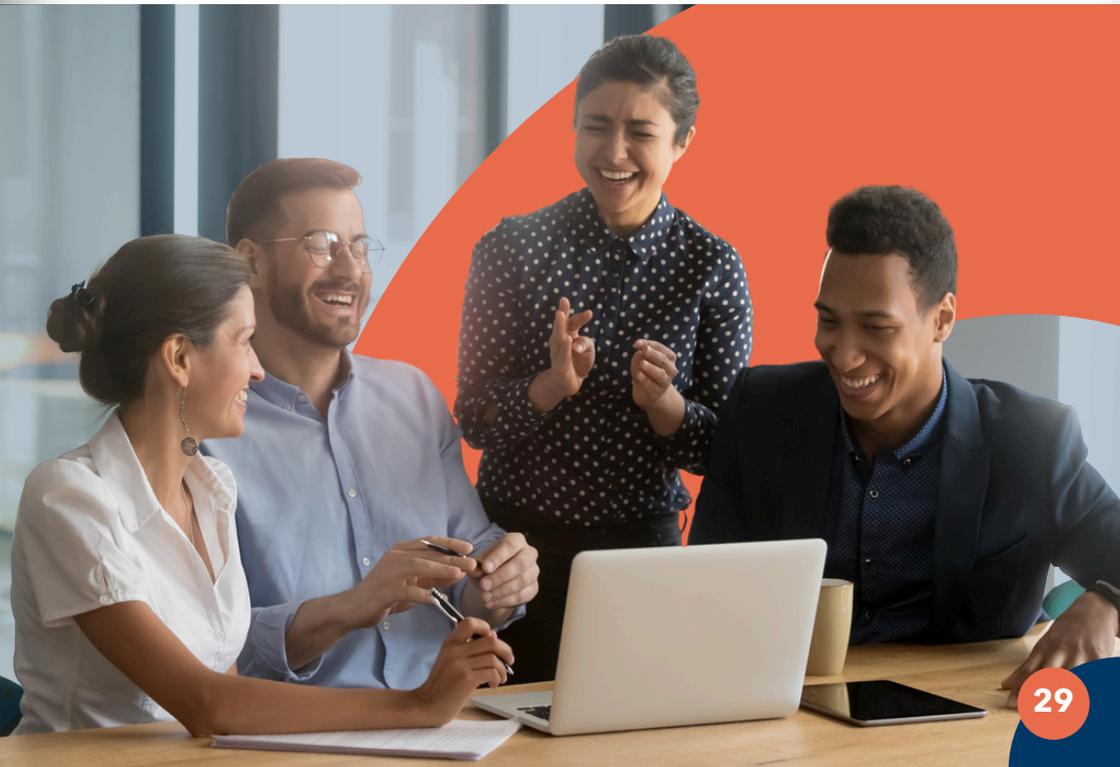
Your next big career opportunity might not be in your city...  
**or even in your country.**

In 2025, more companies are going hybrid, international, or fully remote. **Collaboration no longer stops at national borders.**

Which means – if you're not preparing to play on a global level,  
**you're limiting yourself.**

And no, this doesn't mean packing your bags for Europe (unless you want to).

**It means having the skills, mindset, and communication style that helps you thrive in any room— virtual or physical.**



# What does a “global mindset” actually look like?



## 1. You're comfortable in diverse environments.

You don't panic when the meeting turns to English. You don't freeze when someone from Singapore, Australia, or Dubai jumps on a Zoom call.



## 2. You're proactive about understanding global trends.

You follow industry updates outside of Indonesia. You don't just think: What's good for me here? You think: Where is my industry heading — globally?



## 3. You upgrade your soft skills, not just hard skills.

You learn how to:

- Communicate cross-culturally
- Present ideas clearly to international teams
- Adapt to different working styles and expectations

# THE ENGLISH ADVANTAGE

Let's be real – English is still the global default.  
If you can't speak it confidently, you'll:



**Miss out on opportunities**



**Let others lead the conversation**



**Collaborative Mindset**

**The Good News!**

You don't need to be perfect. You just need to be **confident and fluent enough to express yourself clearly.**

**That's the game-changer.**

# ACTION PROMPT



Ask yourself:

"If I got a chance to lead a project with a regional team next week... would I feel ready to speak up?"

If the answer is "not really" — that's not a weakness.

**It's a signal to start building.**

And we've got one final chapter to bring it all together.

**NEXT UP**

**Chapter 7: The Superstar Checklist**



# CHAPTER 7: THE SUPERSTAR CHECKLIST

Because it's not about being perfect  
– it's about being intentional.

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**You've made it to the end.** That means you're serious about **growing, leveling up, and being seen for the value you bring.**

Now, before we close, let's check in on where you stand today – and what your next move could be.

**This isn't a test – It's a mirror**

to help you stay self-aware, focused, and on track.



## How many of these can you honestly say "yes" to?

- I speak up with confidence in most meetings.
- I know how to communicate my ideas clearly – in English or Bahasa.
- I have a personal brand (even a small one) at work.
- My achievements are visible, not just buried in my inbox.
- I'm actively working on one new skill this quarter.
- I've practiced presenting in English – even just to myself.
- I feel comfortable in cross-functional or global settings.
- I ask questions that move conversations forward.
- I seek feedback before I wait to be corrected.
- I believe I deserve bigger opportunities – and I'm preparing for them.

If you checked 7 or more

**You're already on your way.** Keep the momentum going

If you checked 4 – 6

**You're growing** – but now it's time to go from good to great.  
Get specific on what needs work.

If you checked 3 or fewer

**This is your turning point.** The only direction from here is up.

# FINAL THOUGHT

Being a superstar employee isn't about being better than everyone. It's about being bold enough to show up, speak up, and never stop improving.

And the good news?

**You don't have to do it alone.**

*Wall Street English* has helped thousands of professionals like you gain the clarity, communication skills, & confidence **to lead in global settings**

— all with the flexibility and support that fits your real life.



 **Ready for your next move?**

Want to find out your current level & where you should focus next?

**Start with a Free Personal Coaching Session**  
– we'll help you map your learning journey.

**[Tap here to book your session](#)**

You've got what it takes. **Let's unlock it – together.**

